



FOR IMMEDIATE PUBLICATION

Zeikon Café TV broadcast - Australia / New Zealand – June 16, 2020

***Zeikon's interactive TV platform – bringing you the latest live updates on digital label production and an introduction to the innovative Zeikon CX300 digital label press***

**Lier, Belgium, 09 June 2020** – Zeikon is set to broadcast live on Zeikon Café TV to Australia and New Zealand. The company is looking forward to informing its global audience in the printing industry via its XCTV platform, an online derivative of the renowned Zeikon Café series. The sessions are live, interactive and accessible on any device. This is a dedicated session for Australia and New Zealand and will take place on **Tuesday June 16, 4:30PM Sydney Time (8:30 CET)**. There will be a focus on specific subjects for the label community.

Trevor Crowley, Sales General Manager for the ANZ region adds: “We all know Drupa is postponed to 2021 but that doesn’t mean printers should lack knowledge on what is happening in the label industry and the new novelties. Zeikon is committed to keeping the printing industry up to date on its latest news and innovations. We believe it is vital that printers and converters have all the information they need right now to continue to make decisions and maintain and drive their businesses forward.”

During the broadcast, Trevor together with his colleagues from Belgium, will explain the latest Zeikon views and offer advice on digital label production. There will also be video footage of the new Zeikon CX300 in action and the team will explain its novelties, benefits and value for Australian label converters. This is the next best thing to a live event and there will be ample opportunity for questions and interaction with the speakers.

Who should attend: Label printers, industry experts and trade journalists who are interested in staying up-to-date on label production with digital presses and the latest on both dry toner and inkjet technology.

Live presentations will be made by Trevor Crowley, Sales General Manager ANZ and Filip Weymans, VP Marketing Zeikon based in Antwerp, Belgium

In addition to broadcasts like the Australia/NZ edition explained above, XCTV will become a permanent communication tool offering a range of time and travel saving options for Zeikon's current and prospective customers. For example, individualized streaming video demonstrations originating in Zeikon's Innovation Centres can be arranged as needed, incorporating remote video from multiple geographies. A brief video describing the tool's capabilities can be viewed [here](#).

# PRESS RELEASE



If you have the time to attend, please register via [www.xeikoncafe.com](http://www.xeikoncafe.com) or directly here: [https://flintgrp.zoom.us/webinar/register/WN\\_pmDpK6twS2u9gZVo5vRlqw](https://flintgrp.zoom.us/webinar/register/WN_pmDpK6twS2u9gZVo5vRlqw)

For more information and the full agenda of Xeikon Café TV sessions go to: [www.xeikoncafe.com](http://www.xeikoncafe.com).

## ABOUT XEIKON

Xeikon, a division of Flint Group, is a long-standing leader and innovator in digital printing technology. Grounded in the principles of quality, flexibility and sustainability, Xeikon designs, develops and delivers web-fed digital colour presses for label and packaging applications, document printing, and commercial printing. These printing machines work with different imaging technologies, open workflow software and application-specific consumables.

As an OEM supplier, Xeikon designs and produces plate makers for newspaper offset printing applications. In addition, Xeikon manufactures basysPrint computer-to-conventional plate (CtCP) solutions for the commercial offset printing market. For the flexographic market, Xeikon offers digital platemaking systems under the ThermoFlexX brand. ThermoFlexX systems provide high-resolution plate exposure combined with unique plate handling, flexibility and unmatched productivity.

In 2015, Xeikon joined Flint Group to create a new "Digital Printing Solutions" division for the leading global print consumables and solution provider to the packaging and print media industries. Flint Group develops and manufactures an extensive portfolio of consumables for the printing industry. These include a vast range of conventional and energy-curable inks and coatings, press room chemicals, printing plates and equipment, printing blankets and sleeves, and pigments and additives for use in inks and other colorant applications. The Flint Group is based in Luxembourg and employs around 7900 people. On a worldwide basis, the company is the number one or number two supplier in every major market segment it serves.

For more information about Xeikon, visit [www.xeikon.com](http://www.xeikon.com) and for Flint Group, visit [www.flintgrp.com](http://www.flintgrp.com) or contact:

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