

NEWS RELEASE

New Roland DG TrueVIS VG2 Printer/Cutters with TR2 Ink Are Now Approved for the 3M™ MCS™ Warranty Program

Geel, Belgium, 12 March 2019 – Roland DG Corporation, a leading manufacturer of wide-format inkjet printers and printer/cutters worldwide, today announced that the new TrueVIS VG2-640/540 wide-format inkjet printer/cutters with TR2 ink, which launched globally today, are approved for the 3M™ MCS™ Warranty program.

The 3M™ MCS™ Warranty provides full, non-prorated protection for the intended life of each graphic, including fading, cracking, peeling, and other aspects of the graphic performance. The weathering technology and rigorous testing of ink and printer combinations that 3M stands behind with this warranty assures customers that the quality of their images will be maintained throughout the life of the graphic. VG2 printer/cutters passed the 3M stringent testing process that has earned a reputation for ensuring long-lasting durability and reliability. Graphics manufacturers who use the TrueVIS VG2-640/540 printer and TR2 inks can visit the [3M™ MCS™ Warranty website](#) to register their printer and receive their personalised 3M™ MCS™ Warranty Certificate. This website also includes an easily accessible online warranty matrix which indicates the specific warranty provided around the world for both vertical and horizontal installations.

According to Kohei Tanabe, Roland DG President, Digital Printing Business Division, the TrueVIS VG2-640/540 series with TR2 ink was developed by focusing on dozens of fine details to enhance printing and cutting accuracy and to produce stunning print quality. “The TrueVIS VG2 will not only surprise your customers with its spectacular image quality, but also meets 3M’s strict requirements for maintaining graphics beautifully and consistently for a long time. With the VG2 series, you can not only excite the hearts and minds of your clients, but also ensure their peace of mind thanks to the excellent reliability of your graphics. I’m certain that TrueVIS VG2 will help take your business to the next level.”

To learn more about Roland DG TrueVIS VG2-640/540 large-format printer/cutters, or about the complete Roland DG product line, please visit www.rolanddg.eu. For more information about 3M™ MCS™ Warranty, visit www.3m.co.uk/warranties.

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About Roland DG Corporation

Roland DG Corporation is a leading manufacturer of digital devices designed to help professionals as well as craft makers and hobbyists transform their imagination into reality. Products include the TrueVIS, SOLJET, VersaCMM, VersaUV and Texart series large-format inkjet printers and the CMM-1 and STIKA vinyl cutters for the sign, vehicle graphics, personalisation, apparel and textile decoration industries. In 2017, Roland DG formed DGSHAPE Corporation to develop and market the company's 3D products, including DWX mills and DWP 3D printer for the dental industry, MPX photo impact printers for the medical device, industrial labelling and personalisation industries and MDX and monoFab series of desktop 3D printers and milling machines for rapid prototyping, manufacturing and hobby industries. The company uses its proprietary cell production technology to manufacture products that are distributed in over 200 countries and regions worldwide.

For more information, please visit www.rolanddg.co.uk.

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