

## Press release

### **Arets Graphics Finds Value for Czech Market in Waterless Offset Printing**

**Prostějov/Czech Republic, April 16, 2018** - Toray Graphics in the Czech Republic, a leading manufacturer of waterless offset plate technology, today reported that Arets Graphics a Czech-based supplier of high-quality, proven consumables for the printing industry, is distributing Toray IMPRIMA waterless offset plates in the Czech Republic and Slovakia. The company was founded in 1993 and has been partnering with Toray for about seven years.



Mr. Alexander Kuklovský, Managing Director of Arets Graphics s.r.o.

"We were very impressed with the Toray plates at Drupa 2012," said Alexander Kuklovský, Managing Director at Arets Graphics. "I have been familiar with Toray since the 1980s, when I was in university, and have been following developments since then. I believe IMPRIMA plates take waterless technology to the next level in terms of quality. They are ideal for the production of labels for luxury products such as wines and cosmetics where quality is essential. And, of course, they offer benefits to newspaper printers, especially for the growing number of local publications that are looking for higher quality and more color while keeping costs in line. I am also

The logo for TORAY, featuring the word 'TORAY' in a bold, blue, sans-serif font with a stylized 'T'.

"Add value to print!"

pleased that these plates are being manufactured here in the Czech Republic, making it faster and easier for me to acquire inventory without the need to keep excessive stock on hand. IMPRIMA plates are a terrific solution for waterless offset printers who are looking for market differentiation and the new applications these plates enable, such as labels, security cards, newspapers and of course all high quality prints."

Toray waterless plates are negative working, non-ablative, thermal plates that utilize traditional printing presses equipped with ink temperature control systems to effectively print on paper, plastics and other substrates without dampening solutions.

Arets Graphics partners with UK-based Classic Colours in addition to its close relationship with Toray in the Czech Republic. "Between the two companies, we have access to the best waterless offset experts, helping us to both gain new customers and educate existing customers about the benefits of waterless. In addition to the environmental and quality benefits, waterless printing brings more ease of use to offset printing. In my experience, 90% of all problems in offset printing are caused by the water used in traditional fountain solutions and finding the right fountain solution for your particular application. Sometimes these issues can take months to resolve. With waterless, those issues go away."

"We are pleased to be extending our relationship with Arets Graphics, a long-term partner and reliable supplier to the industry," added Mr. Mitsunori Hayashi, Sales General Manager, of Toray. "By adding Toray IMPRIMA plates to the mix, Arets will be able to expand its market reach in the Czech Republic and Slovakia. We also appreciate all of their efforts in helping to educate the market on the benefits of waterless offset printing."

For more information, and to download the full story, please visit our web site:

[www.imprima.toray](http://www.imprima.toray)

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## About Toray

Toray Industries Inc., the leading manufacturer of waterless printing plates worldwide, was founded in 1926 and has a global presence with factories and sales offices in Asia, Europe, Middle East, South and North America. The main businesses of Toray are fabrics and textiles, plastics and chemicals, IT-related products, environmental and engineering solutions, carbon fiber composite materials, life science and others. Many of the products are developed from its proprietary polymer technology base and are commonly used by the electronics, packaging, textile, automotive and aviation industries. Recent annual sales approached € 15 billion.

Toray Graphics, a subsidiary of Toray Textiles Central Europe (TTCE), is based in the Czech Republic and features a state-of-the-art manufacturing line for waterless printing plates. Located in Prostějov, in the heart of Europe, the facility consolidates all business operations, including sales, customer service, marketing, production and R&D, for faster, more efficient support of Toray's independent network of dealers and distributors in the European market.

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