

Ricoh's successful Interact Europe to be held annually

Ricoh Europe, London, 12 October 2017 – Co-creation and collaboration were in abundance at Ricoh's first ever Interact Europe at Ricoh's European Customer Experience Centre in Telford, UK.



A busy session at the first Interact Europe held at Ricoh's CEC in Telford

The inaugural three-day event welcomed 23 Ricoh ProcessDirector users from eight countries and was so successful that there were several requests from attendees that it be held annually.

Ricoh brought the forum to Europe for the first time following four highly popular annual global Interact user community events held in Boulder, USA. It was designed to immerse Ricoh ProcessDirector (Ricoh's automated workflow solution) users in discussions on technology breakthroughs, best practices and trends.

Attendees were given practical guidance and updated on the latest developments for [Ricoh ProcessDirector](#) and related workflows by six global senior technical experts. They were also encouraged to give valuable feedback.

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Eef de Ridder, Director, Commercial Printing, Commercial and Industrial Printing Group, Ricoh Europe, comments: “Our experts delivered a large amount of technical content and led many constructive discussions and interactive sessions. The inspiring event facilitated high level conversations that will ensure the attendees get the best out of Ricoh ProcessDirector, today, and shape exciting developments in the future.

“With a focus on co-creation attendees were encouraged to imagine far-reaching capabilities that our expert team will now look at making a reality. With this approach we can truly collaborate on a solution that supports our clients and their production needs.”

Among the topics covered were upcoming ProcessDirector enhancements and features, an introduction to the new web services functionality and MarcomCentral, plus Ricoh’s plans for a new dashboard and reporting. Another highlight was the Workflow Challenge where attendees suggested problems for ProcessDirector to solve.

The packed agenda included An Ask The Expert panel, a tips and tricks session, technical breakout discussions and a tour of the CEC.

For more information about Ricoh please visit www.ricoh-europe.com.

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Ricoh is empowering digital workplaces using innovative technologies and services enabling individuals to work smarter. For more than 80 years, Ricoh has been driving innovation and is a leading provider of document management solutions, IT services, commercial and industrial printing, digital cameras, and industrial systems. Headquartered in Tokyo, Ricoh Group operates in approximately 200 countries and regions. In the financial year ended March 2017, Ricoh Group had worldwide sales of 2,028 billion yen (approx. 18.2 billion USD).

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